

# A Concept Note on BKG Academy's Recent Project with IBM

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29-Mar-16

This is a brief note on the outline of the recent project of study on Skill Gap Identification of youth in Naya Raipur in collaboration with IBM Corporate Service Corps through PYXERA Global carried out from 29-Feb-16 to 22-March-16 with an objective to develop a tool to be implemented for skill identification and training.

## BKG Academy and IBM Project

**BKG Academy**, Raipur carried out a project with IBM Corporate Service Corp through PYXERA Global. A brief Information is given as follows-

### Program Information

Program Name	Country & Team ID #	Assigned Consultants
IBM Corporate Service Corps	India 30	Mr. Cristian Padilla (US)
PYXERA Global Program Manager	Project Start	Ms. Susan Zilahi (Sweden)
Shruti Chakravarty (India) Alison Eicher (Washington, DC - HQ)	Feb. 29 <sup>th</sup> , 2016	Ms. Deanna Drschiwiski (Canada)
Category/Type	Project End Date	
Education/Strategy	March 25 <sup>th</sup> , 2016	
Project Title		
Skill Gap Identification in the Youth of Naya Raipur		

### Local Client Information

Organization Name		
BKG Academy		
Website	Phone	Complete Address
www.bkgacademy.in	0771-4072626	BKG Academy, Street No. 08, New Shanti Nagar, Adjacent to Shankar Nagar, Raipur, Chhattisgarh-492001

### Local Client Contacts

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## **Project Objective**

1. Carry out a needs assessment survey with identified stakeholders at Naya Raipur and surrounding rural areas as follows:
  - a. Potential employers to identify what sort of employment opportunities are available and what job skills are needed for the job market in Naya Raipur.
  - b. Youth to identify skills gap (what is needed in the job market and what they currently have/don't have in order to train them with the necessary skills to earn and sustain a means of livelihood.)
2. Strategy for identifying and building partnerships with potential employers for BKG's target audience.

## **Project Scope**

BKG Academy is particularly interested in focusing on rural areas where access to quality formal education is not readily available. Making formal education available is not necessarily a solution, as the reality of jobs and employment in rural areas is often different from jobs available in urban areas. Imparting vocational skills would be the best possible solution to make rural youth job-ready for self-employment in rural settings or wage employment in urban areas. This understanding comes from the work that the BKG Academy team of experts has done previously.

Naya Raipur was built by merging 41 villages, leaving the villagers unemployed as their traditional livelihoods were displaced. The villages continue to exist in the nearby vicinity, but the youth do not have the skills to earn a livelihood in Naya Raipur. Therefore, there is a need to increase livelihood options for the village youth.

Naya Raipur is growing quickly and is slated to be the new capital city for the State of Chhattisgarh. There is rapid urban development and a need for urban amenities and facilities. Infrastructure and industries are sprouting up in the area. Thus, there is a market for potential employers available in Naya Raipur and BKG Academy is confident that unemployed youth will secure jobs if trained in the appropriate job skills.

## **Anticipated Impact**

It was envisaged that the project would have a positive impact, a few of which are listed below -

1. The displaced/shifted/reorganized members of the rural community would have a better chance to learn the skills necessary for a suitable livelihood.
2. This project will act as an absorber of the cultural shock they have received due to shifting/reorganization of Naya Raipur. Urban and rural realities are quite different in India. If rural youth get jobs in urban areas, the gap between these realities can somewhat be diminished.
3. The project will help stimulate many economic activities in Naya Raipur to strengthen the village economy.
4. A fruitful mobilization of the youth in many sectors of development such as education, skill development, health, business activities, etc. will be ensured.